

Royal Victoria Marathon  
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October 10, 2010

October 9, 2011

## **31st Annual Royal Victoria Marathon Sunday, October 10, 2010**

### **2010 CHARITY PLEDGE PROGRAM**

#### Selection Criteria

1. An organization applying for inclusion in the Royal Victoria Marathon's Charity Pledge Program must be a charity which is registered by Canada Revenue Agency and have a charitable registration number.
2. The RVM accepts a limited number of new organizations each year. The objective of the RVM is to diversify the type of charities that are accepted in the program. For your information, a list of charities currently in place for the 2010 Royal Victoria Marathon is listed on the website. It is solely at the discretion of the RVM as to the selection criteria and ultimate number of charities chosen.
3. You may include as much information as you feel is necessary beyond the application page supplied. Please attach your pages to the application form and submit to Box 675, 185-911 Yates Street, Victoria, BC, V8V 4Y9.
3. Charities will be asked to submit a final report by October 31, 2010 showing how much money was raised by them through the Royal Victoria Marathon. Other information to be included in the final report are samples of promotional material and the pledge toolkit.
4. The Royal Victoria Marathon reserves the right to choose those charities to be listed on its website as participants in the Charity Pledge Program. This application for new charities is for one year. A post event evaluation will be conducted and extension granted based upon a positive evaluation of the charity. The decision of the Royal Victoria Marathon will be final and binding.
5. All applications must be submitted before 5 pm on December 15, 2009. Applicants will be notified by January 31, 2010 as to whether or not they have been selected.
6. A successful charity must commit time and resources. This includes attending monthly meetings (To Be Confirmed for 2010 program), participate in potentially two Race Expos, Media Launch, Race Day Cheering Station and presentations as required at race clinics.

Please contact Cathy Noel at [cathy@royalvictoriamarathon.com](mailto:cathy@royalvictoriamarathon.com) or 250-658-3160 with questions.